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FOR IMMEDIATE RELEASE

Contact: Diana Caldwell  
Pearl Pathways  
Business: (317) 899-9341  
Cell: (317) 490-0511  
[contact@pearlpathways.com](mailto:contact@pearlpathways.com)  
[www.pearlpathways.com](http://www.pearlpathways.com)

## **Pearl Pathways Hires Chad Pannucci**

*Former Cook Medical sales and product management leader joins Pearl Pathways*

INDIANAPOLIS, INDIANA – March 9, 2015 — Pearl Pathways announces the hiring of Chad Pannucci as their new Director of Business Development.

Bringing over ten years of experience in sales, relationship building, and product management, Pannucci will be responsible for driving overall business development and sales of professional services within Pearl Pathways three business units including Pearl IRB, Pearl ReGXP, and Pearl IDEAS. He has deep life science expertise having held positions of increasing responsibility in medical device and capital equipment sales and, most recently, as the Global Product Manager at Cook Medical where he executed both upstream and downstream product management, created the commercialization plan, and led the marketing strategy rollout for the global sales team.

Diana Caldwell, President and CEO shares, “Chad has a proven track record of driving business growth, launching new products and services, and influencing product development decisions in the fast changing medical device industry. He understands how pivotal a stellar regulatory strategy, compliance to quality standards, and a robust clinical research plan are to the success of life science companies. His broad sales and product management skills will add value to our clients and help propel Pearl Pathways to the next level of growth.”

### **About Pearl Pathways**



**Pearl Pathways** is a comprehensive life science product development services company. Our experienced team is obsessed with expediting life science product development regulatory pathways. We have three business units to serve you:

**Pearl IRB** is a full service commercial Independent Review Board that provides human research IRB reviews, IRB exemptions and waivers, and also offers support for research protocol/ICF medical writing, site assessments, and monitoring services.

**Pearl ReGXP** is a regulatory and quality compliance consulting practice that provides regulatory filing guidance, conducts global health authority negotiations, develops/improves quality systems, and delivers GMP/GLP/GCP auditing services.

**Pearl IDEAS** provides strategic product development assistance, third party vendor selection and management strategies, due diligence services, and sales and marketing services for drug, biologic and device companies.

To learn more, please visit us at [www.pearlpathways.com](http://www.pearlpathways.com), call us at (317) 899 -9341, or email [contact@pearlpathways.com](mailto:contact@pearlpathways.com). Pearl Pathways is located in Indianapolis, Indiana, and is AAHRPP accredited and a WBENC certified woman owned business. For media inquiries, contact Diana Caldwell at [dcaldwell@pearlpathways.com](mailto:dcaldwell@pearlpathways.com).