

IUPUI INNOVATION TO ENTERPRISE SUMMIT

Thursday, October 20, 2011

IUPUI Office of the Vice Chancellor for Research
and
Indiana University Research and Technology Corporation



IUPUI Campus Center
Room 450 A & B
420 University Blvd.
Indianapolis, IN 46202
1:30- 6:00 pm

***Has your work given you a great idea for a technology venture?
Do you want to be a technology entrepreneur? Or to be part of a start-up team for a
new venture?***

The Innovation to Enterprise Summit will bring together key players from IUPUI and the Indianapolis area business community—researchers, entrepreneurs, investors, and corporate executives—to explore the challenges and opportunities faced in taking the fruits of academic research and translating these into products.

To register:

<http://crl.iupui.edu/Events/eventsRegistration.asp?id=2607>

To learn more or for questions:

Karen White, Office of the Vice Chancellor for Research
Phone: (317) 274-1083
Email: kfwhite@iupui.edu

PROGRAM

1:30-2:00 pm – Registration check-in

2:00-2:05 pm – Welcome

2:05-4:00 pm – Panel Session

4:00-4:15 pm – Break

4:15-5:15 pm – Keynote Address

There will be a networking reception following the keynote address. Everyone is welcome but please register!

Panel Session: Keys to Successful Technology Commercialization--Taking University Inventions to Market

Panelists will draw from their expertise in high tech and life science ventures to discuss marketing, legal, and technical issues that need to be addressed in taking university research to market—in particular, when starting new technology companies.

Gretchen Bowker, Chief Operating Officer for Pearl Pathways
James A. Coles, Partner, Taft Stettinius & Hollister LLP
Scott Prince, Executive Director, EnerTech Capital
John Wechsler, Partner & Venture Coach at Developer Town
Panel Moderator: Mervin Yoder, MD, Assistant Dean for Entrepreneurial Research, IU School of Medicine

Keynote: 16 Tech – Downtown Technology District Michael J. Huber

Deputy Mayor for Economic Development, City of Indianapolis

Learn more about the exciting plans for a certified technology park on Indy's near Northside known as 16 Tech – www.16TechIndy.com.

16 Tech is being designed and marketed to attract to Downtown Indianapolis research firms, contract service providers, and high-tech companies in such industries as information technology, health information technology, motorsports, biotechnology, and clean energy.